



SPOT #7: Pyramid Scheme

Time: 44 seconds (w/o intro & outro)

(INTRO)

In a pyramid scheme, chances are you'll never reach the top.

Illegal pyramid schemes operate by enticing you not necessarily to sell something, but to recruit people under you, promising you'll receive commissions from their recruitments and so on.

Anyone joining the pyramid must pay an initial cash investment, sometimes in the thousands.

But few ever see a return on that money. And it's a crime.

In general, avoid any plan offering commissions to recruit others, That asks for cash to join or that pressures you into buying expensive inventory or materials.

Though some multilevel marketing plans are legitimate, it's good to check them out with the Consumer Affairs Division of the Attorney General's office.

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(OUTRO)