



Spot 86: HT Choose A Stockbroker: Stockbroker's Role

Time: 40 seconds (without intro/outro)

(INTRO)

Though investing in the stock market can be difficult, choosing a stockbroker to help you may be easier than you think.

The first step is to understand the stockbroker's role. Stockbrokers serve as agents or representatives who handle your orders to buy and sell securities for investment.

They work for either a full-service or discount brokerage firm. Both types handle sales, but discount firms often do so at reduced commissions, without providing research, analysis and advice.

And unless you're fluent in the stock market, that advice may be important to you.

All this week, we'll discuss how to choose a stockbroker, how to work with them and what they do.

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(OUTRO)